

Discover the Difference:

# Davis<sup>®</sup> Mastery for Dyslexia Program



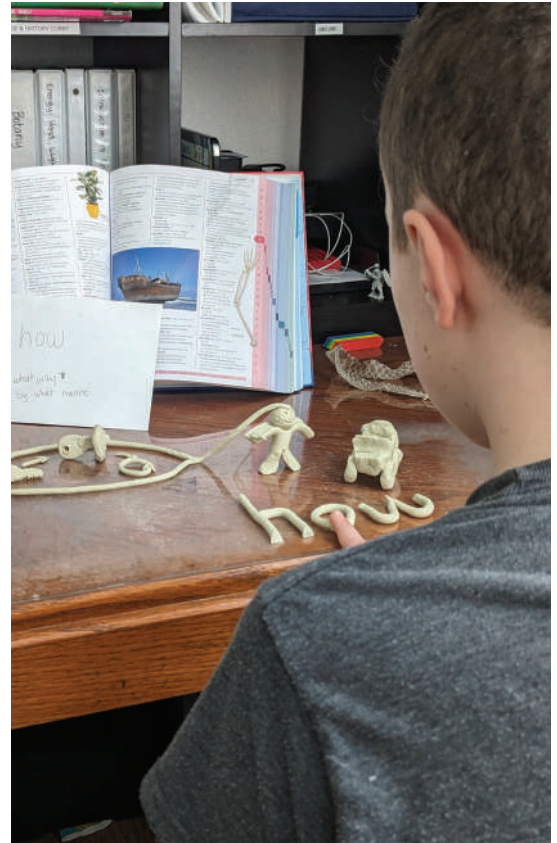
# We understand dyslexia

- Is reading slow, laborious or frustrating for you or your child?
- Is spelling challenging or nearly impossible?
- Despite high intelligence and creativity, does reading and handwriting cause stress, overwhelm, avoidance, or procrastination?

**You've tried everything. All the recommendations, interventions, and phonics lessons have failed. Reading is still not easy.**

If any of this sounds familiar, you are in the right place! At Davis, we don't just see the struggle; we understand the root cause behind the difficulties you or your loved one experience. Addressing this is where the magic truly happens!

With our specialized programs, you'll embark on a transformative journey towards unlocking your full potential... and it is easier than you think!



**"Dyslexia is not a complexity; it is a compound of simple factors which can be dealt with step by step."**

**Ronald D. Davis, author of The Gift of Dyslexia**

# Who is the Davis® Mastery for Dyslexia Program for?

Dyslexia symptoms can vary depending upon the person and the day. If any of the characteristics below are experienced regularly, a Davis Program is the solution you've been hoping for! The Davis Mastery for Dyslexia Program is suitable for clients experiencing mild, moderate, or severe dyslexia.

## Common characteristics of dyslexia

- > Has a high IQ but does not perform well on tests.
- > Feels dumb; has poor self-esteem; hides weaknesses with coping mechanisms.
- > Is easily frustrated and emotional about school, reading, or testing.
- > Often seems to "zone out" or daydream; gets lost easily or loses track of time.
- > Learns best through hands-on experience, demonstrations, experimentations, observations, and visual aids.
- > Reads or writes with additions, omissions, substitutions, or repetitions.
- > Has difficulty putting thoughts into words; speaks in halting phrases; leaves sentences incomplete; stutters under stress.
- > Mispronounces long words; transposes phrases, words, and syllables when speaking.
- > Often confuses left/right and over/under.
- > Has difficulty telling or managing time, being on time, learning sequenced information or tasks.
- > Can do arithmetic, but not word problems
- > Complains of feeling or seeing non-existent movement while reading, writing, or copying.
- > Reads and rereads with little comprehension.
- > Spells phonetically and inconsistently.



**"Before my Davis program, I thought I wasn't very smart because reading was so hard for me.**

**Now I am a very good reader!"**

**Client of Davis® Mastery  
for Dyslexia Program**

# Benefits of the program

With our experienced facilitators and proven signature tools and techniques, you will:

- Improve your reading, writing, handwriting, and spelling
- Increase focus and self-regulation skills
- Understand the root cause of dyslexia
- Embrace your unique thinking and learning style and unlock your potential
- Overcome reading challenges and build confidence
- Cultivate effective strategies for comprehension and retention (not memorization)
- Eliminate the symptoms of dyslexia and dysgraphia
- Elevate your self-esteem and motivation
- Discover the ease and joy of learning with strength-based techniques that fit your unique thinking and learning style



# What is involved in a Davis® Mastery for Dyslexia program?

You'll be guided through a customized program by a highly trained and caring Davis Facilitator, who will provide:

## Transformational insights

The first step to overcome any challenge is to understand it. Our dyslexic-designed program offers unique insights into the root cause of dyslexia and accompanying difficulties: a perceptual gift combined with a talent for disorientation.

These insights will explain why you (or your loved one) struggle with reading and will help you understand your thinking and learning style.

You'll also learn to recognize and manage disorientation—an essential skill for gaining control of dyslexia, reading and life.

## A toolbox for life

Next, you'll quickly learn how to use your mind to turn off disorientation. You will learn simple but powerful perceptual tools that will enable you to:

- Easily control your focus and attention
- Self-regulate your emotions and stress levels
- Manage your energy levels

You'll practice and refine these strength-based tools throughout your program and beyond. This will empower you to approach learning and life with clarity and calmness, fostering certainty, understanding, and consistency.



**"The Davis tools have enabled me to recognize when I am disoriented - which is key to managing my dyslexic symptoms. I can now re-orient myself and am so much more focused when I need to be! I also learned that disorientation is part of my dyslexic gift, as it enables me to think creatively and problem-solve. Davis transformed my life, not just my reading."**

**Teen client  
Davis® Mastery for Dyslexia Program**

# What is disorientation?

Disorientation is a mental state commonly experienced by dyslexic individuals when reacting to confusion. As multidimensional picture thinkers, dyslexics can easily manipulate mental imagery and "see" mental pictures from all angles. Although this is actually a talent that gives rise to higher than normal intelligence, creativity, and problem solving, it becomes troublesome when interacting with words and symbols.

Disorientation is **useful** for identification, creation of mental images, and the resolution of confusion about real objects. A teapot looks like a teapot from many views and angles.

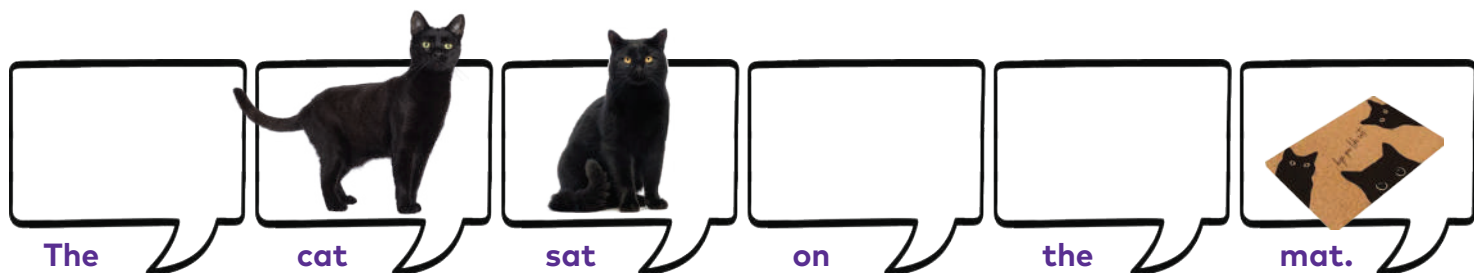


Disorientation is **not useful** when used with written words, letters and numbers, and is the cause of the many symptoms reported by dyslexic individuals - commonly resulting in frustration, reversals, additions, omissions, confusion, mistakes, visual distortions, and possibly even dizziness and nausea. Rearranging the word 'teapot' mentally will only cause more confusion, mistakes and even dizziness.

<b>teapot</b>	<b>teoqot</b>	<b>teapot</b>
<b>feapot</b>	<b>teobot</b>	<b>taoqot</b>
<b>tabpot</b>	<b>teaqot</b>	<b>teadot</b>

## Disorientation and reading

For a dyslexic (picture-thinking) reader, comprehension requires a pictorial "translation" - words that can be pictured are easier to process, but abstract words without a picture cause disruption in the flow of understanding. Each time a picture-less word is encountered, it creates a blank spot in the overall picture. The problem is compounded each time the reader comes across a word with no mental image.



Often a person can work past the blanks, but their confusions eventually accumulate to the point where the reader becomes disoriented. The perception of the symbols become distorted, causing mistakes to occur with reading and comprehension is compromised.

**Just try Reading this and imagine how you would feel dearing mero lika all the time.**

# Learning methods that work for dyslexic thinkers

We understand dyslexia from the inside and provide a safe and accepting learning environment. Designed by a dyslexic mind, our signature clay-based approach provides an engaging, multisensory experience to eliminate disorientation triggers and master reading fundamentals like letters, word meanings, sequencing, and comprehension. Together with the perceptual tools, this process reduces confusion, ensuring lasting success in reading, handwriting, and spelling.

## Tailored program

Because no two dyslexic individuals are the same, we provide a personalized approach that caters to your individual strengths, challenges, and goals. The program fosters self-understanding, empowerment, and self-esteem and is facilitated one-to-one in a supportive and respectful environment.

## Expert guidance

Your dedicated Davis Facilitator has expertise and extensive training with dyslexia and will provide personalized insights, solutions, and guidance to support you and your family throughout the program and beyond.



**"She said, 'Hey Dad! Check this out...!' and then proceeded to read the paragraph fluently, even though there were some challenging words in there that I know we have never read before. This is the first time I have heard her read like that. She looked so proud of herself and her success. We can finally see a positive path ahead for her learning."**

**Father of Davis Mastery for  
Dyslexia program**

# What the Davis® Mastery for Dyslexia means for mainstream learning

The mainstream education system is designed for the "neurotypical" or "average" word-thinking student. Therefore, teacher training often doesn't prepare teachers to recognize or understand dyslexic picture-thinking students.

Many neurodivergent children starting school, although recognized as highly intelligent, creative, or an "old soul," will soon be mislabeled as "lazy" or "slow" due to their difficulties with keeping up with verbal-based schoolwork. School quickly begins to not work for them, and the slippery slope toward a learning disability begins.

Students who haven't learned basic literacy skills by second or third grade will invent ways to get by and appear to fit in to maintain some sense of self-esteem. These coping mechanisms may be highly ingenious, and in many instances, may prevent them from being "identified" and receiving help. The longer the cycle goes, the more ingrained and dependent a student must be on their self-created compulsive solutions, ultimately blocking true learning from their school experience.

**Davis understands this cycle.** What appears to be a "disability" is actually a compilation of confusion and compulsive solutions, which can be simply corrected with our unique, powerful, strength-based programs that enable clients to understand and gain control of their own thinking and learning style.

Dyslexics of all ages—from eight to eighty—can benefit from the Davis programs to solve their school learning problems.



**"My goal was to be able to read for pleasure, and I cannot believe it, but I am actually enjoying reading now!"**

**Adult client of Davis®  
Mastery for Dyslexia**



# Program format and timeframe

The program typically spans 30 hours over five days and includes a client kit with all necessary program materials. Programs are facilitated one-to-one and are tailored to suit each individual client. If an in-person program is not feasible, online options may be available.

## Support on your journey

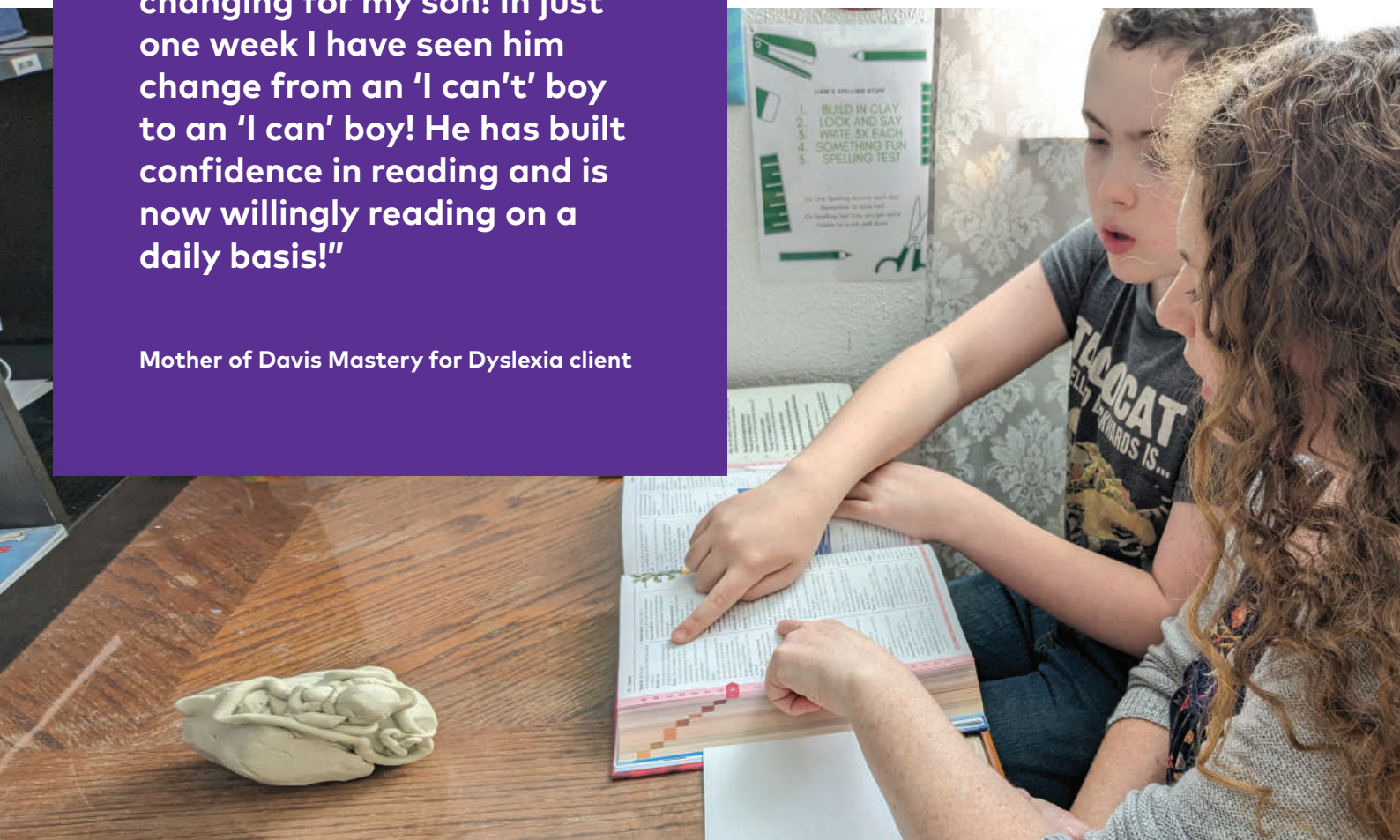
Support training is provided to anyone who will support the client through the follow-up work, which consists of continued use of the tools and mastery of the abstract words that cause confusion for the client. The program also includes up to 6 hours of customized support after the program and post-program email and phone support.

## The future is bright with Davis

Futures should never be limited by Dyslexia! Don't let reading challenges hold you or your child back any longer. The Davis® Mastery for Dyslexia program has proven success for over 30 years and is key to unlocking your gifts, unblocking your learning, and opening doors to endless possibilities. Get ready to transform your learning experience and unleash your true potential!

**"The Davis® program was beyond informative and life changing for my son! In just one week I have seen him change from an 'I can't' boy to an 'I can' boy! He has built confidence in reading and is now willingly reading on a daily basis!"**

Mother of Davis Mastery for Dyslexia client



# What happens next...

Join us as we guide you through each stage of your journey with Davis. We encourage you to ask as many questions as you'd like along the way, ensuring you feel empowered and confident that Davis is the right fit for you.

## 1. Free discovery call

Speak with a facilitator to share your situation and ask any questions you may have about the Davis programs. Your facilitator will be able to discern if an assessment/initial consultation is appropriate.

Find a facilitator at  
<https://davismethod.com/facilitator/>

## 2. Initial assessment

Meet your facilitator (in person or online) and, together, determine if a Davis program will be a suitable solution for you or your loved one. This meeting is key to establishing rapport, setting goals, and ensuring that the program will be a fit for all involved.

## 3. Schedule your program

Upon a successful assessment/initial consultation, the next step is to schedule your program! Your facilitator will work with you find a mutually convenient time to get started.

## 4. Program week

Over the course of 30 hours (5-6 days), you will gain mastery of focus, self-regulation, letters, punctuation, dictionary skills, and abstract words that are at the root cause of confusion; obtain new techniques for easeful reading, comprehension, and spelling; understand and embrace the dyslexic thinking and learning style!

## 5. Program follow-up

On the last day of the program, your facilitator will train all support persons who will assist with the program follow-up work, including the Davis® Reading Exercises, Davis® Symbol Mastery techniques, and more!

All materials necessary to complete the follow-up work are provided.

## 6. Post-program support

Three 2-hour (up to 6 hours) post-program visits are available after your program at no extra cost.

Phone and email support are also available for continued support throughout the program follow-up.

**"I truly wish more parents were aware that there is help available and that the Davis Program really works – my son proved it to me! Thank you!!! "**

**Mother of a Davis® Mastery for Dyslexia client**

# Contact us

To find out more about  
Davis® Mastery for Dyslexia



[davismethod.com](http://davismethod.com)



[info@davismethod.com](mailto:info@davismethod.com)



[Find a Facilitator](#)



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**"When someone masters something, it becomes a part of the individual's thought and creative process. It adds the quality of its essence to all subsequent thought and creativity of the individual."**

Ronald D. Davis